

Innovation that creates value

Strategic consulting, technology and business
development for companies, dealers and public
administrations

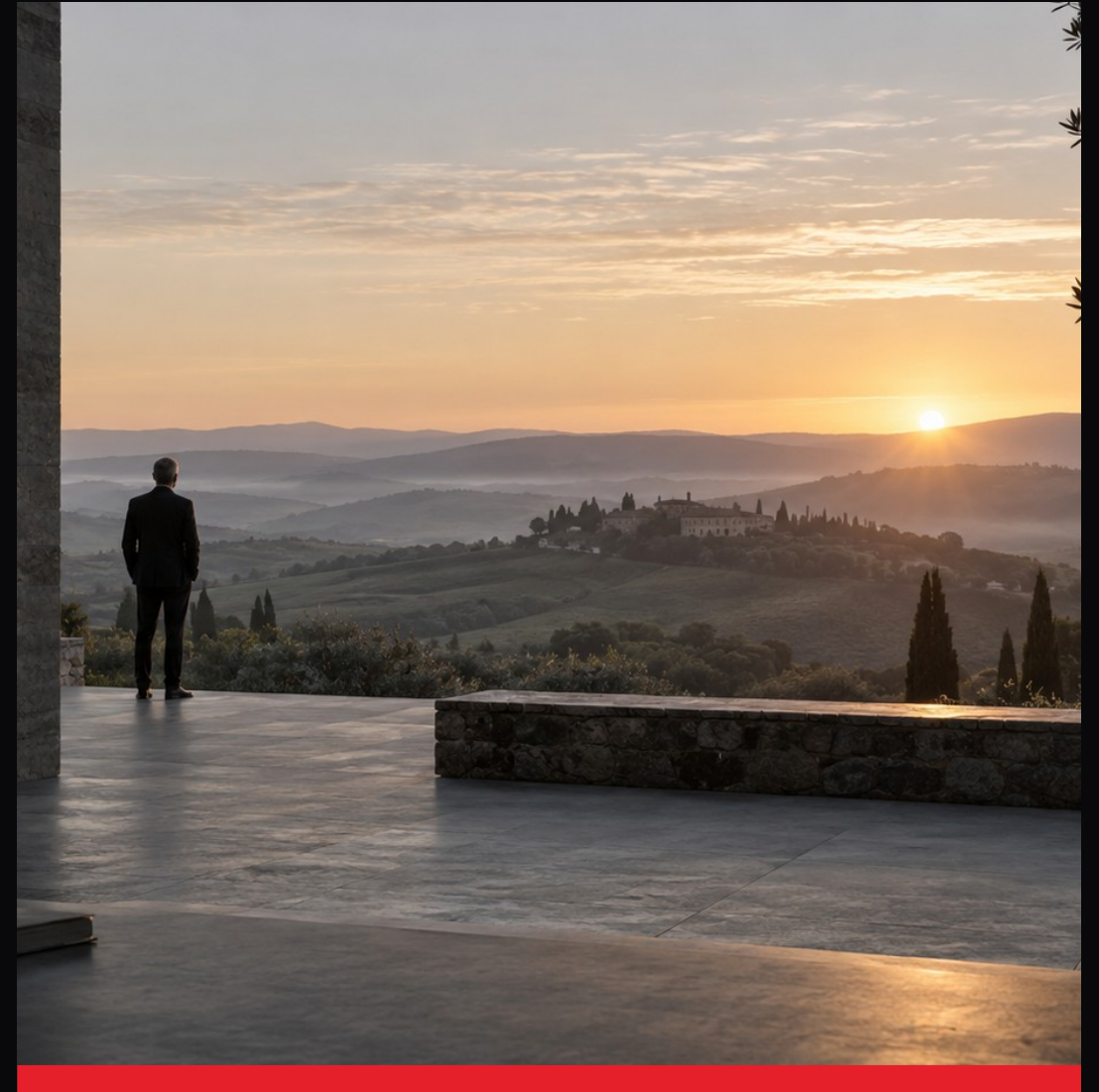


VICTANOVA

Senior experience. Forward thinking

VICTAnova supports companies that manufacture, distribute and use printing, document management, ICT and digital communication technologies.

We understand channel dynamics and turn priorities, investments and opportunities into measurable execution plans.



Better informed decisions. More effective projects

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|----|-------------------------|---|
| 01 | MARKET INSIGHT | Competitive landscape, channels, applications and tangible opportunities. |
| 02 | EXECUTION PLAN | Responsibilities, timelines, indicators and expected results. |
| 03 | HANDS-ON SUPPORT | Direct support for the people responsible for delivery. |

- 01** **Printing & Production**
- 02** **Document Management**
- 03** **ICT & Digital Transformation**
- 04** **Digital Signage**
- 05** Business Advisory
- 06** Subsidised finance and access to credit
- 07** Institutional relations and development
- 08** Public Procurement and tenders



— TECHNOLOGY AND DIGITAL TRANSFORMATION

From equipment to process

We assess office, production and wide-format printing systems, applications, document workflows and ICT infrastructure.

Our work connects technology, productivity and commercial opportunities through solutions that fit the organisation.

Printing, document management, ICT and digital signage become part of one operational strategy.



Growth grounded in the real market

We support positioning, go-to-market plans, sales organisation and channel development.

We assist startups, new business units and investment projects through qualified relationships with institutions and stakeholders.

VICTAnova

THE POWER OF INNOVATION

Investment, credit and public opportunities

We identify subsidised finance instruments and support discussions with banks and financial partners.

For Public Procurement, we act as an external Tender Office covering scouting, selection, strategy, documentation, MePA and e-procurement.

PUBLIC PROCUREMENT

MePA
E-PROCUREMENT
TENDER OFFICE

THE VICTANOVA METHOD

From strategy to results

Our method combines strategic vision, market knowledge, technological expertise and disciplined execution. We begin with data and active listening to establish practical, sustainable and measurable priorities.

01 Listening and diagnosis

We analyse the business model, positioning, organisation, processes, technologies and financial performance to identify opportunities, critical issues and drivers of development.

02 Priorities and alignment

We align objectives, resources and timelines, selecting the initiatives capable of delivering the greatest business impact and sustainable competitive advantage.

03 Roadmap and governance

We translate strategy into activities, responsibilities, milestones, KPIs and control tools, clarifying who decides, who delivers and how results are measured.

04 Execution and improvement

We work alongside teams, facilitate decisions, monitor progress and correct deviations, consolidating capabilities and results over time.

No standard model: every engagement is tailored to the company's objectives, resources and maturity, with direct involvement through to implementation.

SOCIAL COMMITMENT

Value grows when it is shared

VICTAnova and its management support social, cultural and sporting initiatives that create participation and opportunities for communities.

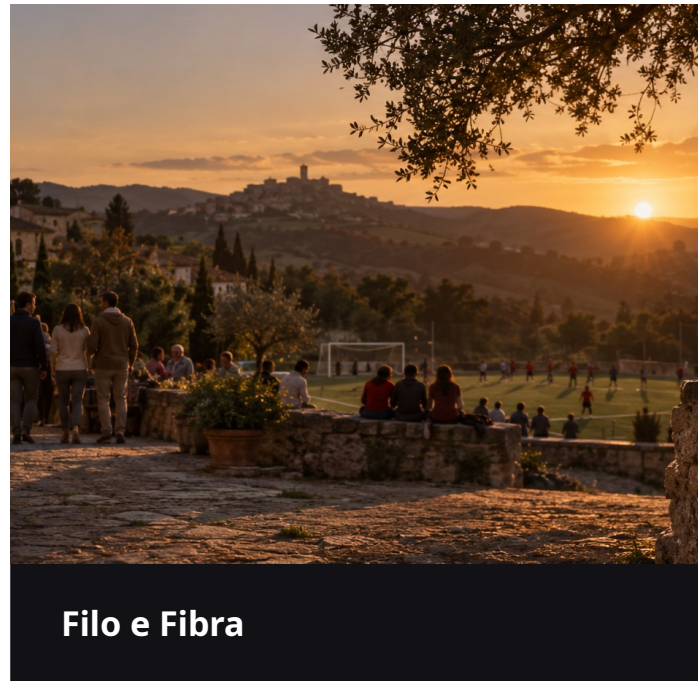


Un palcoscenico d'eccellenza dove Alta Moda, artigianalità italiana e responsabilità sociale si incontrano per celebrare il talento femminile e sostenere percorsi di rinascita.

Convegno
“Dove l'Impossibile diventa Possibile”
seguirà l'evento
“Sartoriale Roma”
Alta Moda solidale
Madrina dell'evento: Irene Antonucci

Sartoriale Roma and TCS Onlus

Logos: ROMA CAVALLI, MOTUS, AVON, SARTORIALE ROMA, 6 enough, LIONS CLUB, TCS ONLUS.



LET'S DISCUSS YOUR PROJECT

Let's build the next step

Tell us about the goal, challenge or opportunity you want to develop. We will start with the right questions.

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THE POWER OF INNOVATION

AVANTI TUTTA

NETWORKS AND MEMBERSHIPS

Relationships that create value



CONFIMEA Sanità

MEMBER SINCE JUNE 2025

A national network serving organisations in the healthcare sector. The relationship between President Giorgio Asquini and Senior Advisor Massimiliano Fastelli supports practical dialogue among businesses, professionals and local communities.



CDO Lazio

MEMBER SINCE DECEMBER 2025

A business community that fosters connection, collaboration and shared growth. The membership stems from the excellent relationship with President Fabrizio De Luca and colleague Mario Regosa.